

YUNYAN ZHANG

671 Trumbull Court

Columbus, OH 43210

Phone: 713-261-3693 (Cell)

Email: zhang_428@fisher.osu.edu

EDUCATION:

PhD	Accounting and Management Information Systems, Minor in Microeconomics and Statistics Fisher College of Business, The Ohio State University	2011 (Expected)
MBA	Finance, Fisher College of Business, The Ohio State University	2004
MA	English as a Second Language, The University of Toledo	2002
MA	British and American Literature, Nankai University, P.R.China	1999
BA	English, Nankai University, P.R.China	1996

WORKING PAPERS:

- *Firms' disclosure policies and capital investment constraints: evidence from Reg FD*
(Recipient of 2010 Ohio AAA Best Doctoral Paper Award)
- *The implication of two performance benchmarks on firms' real earnings management*

WORK IN PROGRESS:

- *The informativeness of bond prices to firms' investment decisions* with Reining Chen, and Helen Zhang.
- *The association of analysts herding behavior and the tone of language in analysts' reports*
- *The implication of short selling on firms' investment efficiency*

TEACHING EXPERIENCE:

- Intermediate Financial Accounting, Instructor, The Ohio State University
Undergraduate, Teaching evaluation: 4.4/5.0, 4.0/5.0 Fall 2008
- Intermediate Financial Accounting II, Teaching Assistant, The Ohio State University 2007 to 2008
- MBA Financial Accounting, Teaching Assistant, The Ohio State University Fall 2003
- English Writing for ESL Students, Instructor, The University of Toledo Fall 2001
- English Reading for PhD students, Instructor, Nankai University 1999 to 2000
- English Reading for Undergraduate Students, Instructor, Nankai University 1997 to 1999

RESEARCH EXPERIENCE:

- **Research Assistant**, Fisher College of Business, The Ohio State University 2006 to present

PROFESSIONAL EXPERIENCE:

- Senior Operations Analyst**, Capital One Financial Corp. Richmond, VA 02/2005 to 06/2006
 - Conducted profit and loss, budgeting and variance analysis on a project basis
 - Developed test design, implementation and monitoring plans for arising business opportunities
 - Took responsibility for the compilation of benchmark annual, quarterly, and ad hoc surveys; created ad hoc surveys as needed; presented survey results on regular basis in collections analyst forum

PROFESSIONAL QUALIFICATION:

- Passed all four sections of CPA exam on the first attempt in 2004.
- Passed CFA Level I exam - Dec. 2005

CONFERENCES:

- August, 2010: American Accounting Association Annual Meeting in San Francisco, CA
- May, 2010: Ohio AAA Conference (Best Doctor Student Paper Award Presenter) in Columbus, OH
- March, 2010: CARE Conference in Miami, FL
- October, 2009: Journal of Accounting and Economics Annual Conference in Boston, MA

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- June, 2009: American Accounting Association Doctoral Student Consortium in Lake Tahoe, NV
 - March, 2009: Corporate Governance Conference hosted by University of Texas, Austin, TX
 - February, 2009: American Accounting Association FARS Conference in New Orleans, LA

HONORS AND AWARDS:

- 2010 Best Doctor Student Paper Award, Ohio AAA Conference
- 2004 Weidler Scholar Award for top 15% of the MBA class, Fisher College of Business
- 2002 Robert E. Oscar Scholarship for new MBA students, Fisher College of Business
- 2006 to 2011 Graduate Student Collinson Scholarship, Fisher College of Business

REFERENCES:

Dr. Anne Beatty (Committee Chair)
The Ohio State University
(614) 292-5418
beatty_86@fisher.osu.edu

Dr. Anil Arya
The Ohio State University
(614) 292-2221
arya_4@fisher.osu.edu

Dr. Darren Roulstone
The Ohio State University
(614) 292-1822
roulstone_1@fisher.osu.edu

Dr. Haiwen (Helen) Zhang
The Ohio State University
(614) 292-6547
zhang_614@fisher.osu.edu